

# ORDER



**Orders**  
**Order / Rev:** 715964  
**Alt Order #:** 06333249  
**Product Desc:** FRIENDS OF C MACK  
**Estimate:** 501  
**Flight Dates:** 09/26/12 - 09/27/12  
**Original Date / Rev:** 09/24/12 / 09/24/12  
**Order Type:** Political

**WJXX-TV**

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** McLaughlin & Associates/ POL  
**Buying Contact:**  
**Billing Contact:**  
 566 South Route 303  
 Blauvelt, NY 10913

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Mack,C/ R / Senate  
**Demographic:** A65+  
**Product Codes:** IS-Candidate/US Senate  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	2	\$450.00	\$382.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	2	\$450.00	\$382.50	0.00
<b>Totals</b>	<b>2</b>	<b>\$450.00</b>	<b>\$382.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	09/26/12	09/27/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	--WT---	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WT---			2			\$225.00		0.00			
													Totals	2	\$450.00